

# LINZ 2018

21st European Congress on Alternatives to Animal Testing

# EUSAAT 2018

18th Annual Congress of EUSAAT

# EUSAAT

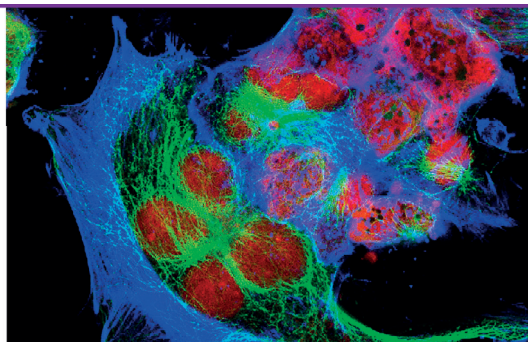
*European Society for  
Alternatives to Animal Testing*

*The European 3Rs Society*

[www.eusaat-congress.eu](http://www.eusaat-congress.eu)

23 – 26 September 2018 – University of Linz, Austria

## Information and guidance for sponsors and exhibitors



## Introduction

Dear Sponsors and Exhibitors,

We cordially invite you to actively participate in the “**EUSAAT 2018 3Rs Congress Linz**”, which is the “21st European Congress on Alternatives to Animal Testing” and the “18th Annual EUSAAT 3Rs Congress”, EUSAAT 2018, will be held at the Johannes Kepler University (JKU) in Linz, Austria, on 23-26 September 2018.

As the leading international 3Rs congress for 2018 the “EUSAAT 2018 3Rs Congress Linz” will provide you with an excellent stage to present and discuss your ideas with colleagues from academia, animal welfare, industry and government institutions around the world. During the past 27 years the JKU Linz has contributed to a stimulating and unique atmosphere that participants have enjoyed over the years.

Many government and non-government institutions, national and international organizations and societies, industry partners and colleagues interested both in the advancement of life sciences and animal welfare, have quite generously sponsored one or more of the previous European 3Rs Congresses.

Any contribution is considered as an encouragement to progress in the life sciences while applying the ethical principles of the 3Rs of Russell and Burch (1959), which are the Replacement, Reduction and Refinement of using experimental animals. To show our appreciation for your financial support, we are offering some privileges to our sponsors. We do hope that among our proposals you will find attractive products for sponsoring the EUSAAT 3Rs Congress in 2018. We do particularly welcome sponsoring of the “Young Scientists Travel Award” (YSTA) program, which we launched for the first time at the EUSAAT 2015 Congress and which attracted a huge crowd of young scientists from around the world.

The exhibition space is located next to the poster exhibition and coffee break areas to facilitate your interaction with participants.

The “**EUSAAT 2018 3Rs Congress Linz**” provides an opportunity to share scientific experience on alternatives to animal use in the life sciences, to get updated on the EU 3Rs policy and to discuss new concepts of implementing the 3Rs in academic education at the European and the international level.

We are looking forward to welcome you in Linz in September at EUSAAT 2018!

**Winfried Neuhaus**  
**Dagmar Jírová**  
**Dominik Rünzler**  
**Horst Spielmann**  
(Congress Co-chairs)

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# 1. Sponsoring

The organizers are inviting companies, institutes and other associations to promote their organization at the **“EUSAAT 2018 3Rs Congress Linz”**, Austria, on alternatives to animal testing. For sponsors and exhibitors this event will provide an opportunity to increase their visibility and to establish valuable contacts in the field of 3Rs and animal welfare.

The organizing committee is offering a wide range of sponsorship opportunities to allow sponsors to actively contribute to the success of the **“EUSAAT 2018 3Rs Congress Linz”**. Sponsors may choose to act either as one of the main sponsors or as supporting sponsor. In addition, companies or other supporters may select additional sponsoring options, as outlined in this brochure.

Some sponsoring options are limited and will, therefore, be offered according to the first come first service concept. Sponsors will distinctly be presented on the congress website, during the congress on a PPP as well as in the final printed program. The organizers wish to encourage sponsors and exhibitors to confirm their participation in the **“EUSAAT 2018 3Rs Congress Linz”** in Linz as soon as possible.

## **Sponsoring of the “EUSAAT 2018 3Rs Congress Linz” will provide the following benefits:**

- Recognition by leading individuals in the 3Rs area from academia, animal welfare organizations, regulatory agencies, government institutions and in particular from innovative companies in the sciences and biotechnology
- Improving your scientific and social contacts and business opportunities
- Exposing your products at a high level international congress
- Contacts with scientists and experts in implementing and advancing 3Rs testing strategies, in particular in new *in vitro* technologies
- Recognition as an organization that is promoting the concept of “Toxicity testing in the 21st Century”

## 1.1 “Main Sponsor” Level

- Option for exhibition space of 12 sq. meters
- Four delegate registrations for the congress
- Option to include promotion materials in the congress handouts
- Option to include 2 full page advertisements in the congress final program
- Option to include 1 full page advertisement in the congress book of abstracts (inside)
- Option of banner placement on the congress website
- Identification of the sponsor’s generosity on PPP during the congress
- Option to place 4 roll ups at the congress venue (registration, lecture hall, coffee break area)
- Verbal note of thanks at the congress closing session
- Option of company contact information included in the congress final program
- Logo included in the page with all sponsors logos in the congress final program, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos in the congress book of abstracts, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos on the congress website highlighted according to the sponsorship level

**EUR 10,000.-**

## 1.2 “Supporting Sponsor” Level

- Option for exhibition space of 6 sq. meters
- Three delegate registrations for the congress
- Option to include promotion materials in the congress handouts
- Option to include 1 full page advertisements in the congress final program
- Option to include 1 full page advertisement in the congress book of abstracts (inside)
- Option of banner placement on the congress website
- Identification of the sponsor’s generosity on PPP during the congress
- Option to place 2 roll ups at the congress venue (registration, coffee break area)
- Verbal note of thanks at the congress closing session
- Option of company contact information included in the congress final program
- Logo included in the page with all sponsors logos in the congress final program, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos in the congress book of abstracts, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos on the congress website highlighted according to the sponsorship level

**EUR 5,000.-**

## 1.3 Supporter Level

- Options depending on the type of supporting an individual arrangement
- Options depending on the chosen options for exhibition
- Options depending on chosen options for other possibilities mentioned
- Identification of the sponsor's generosity on PPP during the congress
- Logo included in the page with all sponsors logos in the congress final program, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos in the congress book of abstracts, including the final program, highlighted according to the sponsorship level
- Logo included in the page with all sponsor logos on the congress website highlighted according to the sponsorship level

### Minor supporting activities and exhibitors

**Details of how to transfer your contributions will be provided upon receipt of your financial commitments.**

**Donations may be earmarked to cover specific expenses (e. g. covering the Congress Dinner or travel expenses of student participants) and it would be appreciated if any such conditions are mentioned and explained in your letter of commitment.**

## 2. Exhibition Options

### 2.1 Exhibition booth

Includes:

- Exhibition space of 6 sq. meters (3 x 2 m)
- Participation at the congress of 2 persons per company included
- Tables, chairs and electricity according to your needs included
- Logo on the congress website
- Logo on the PowerPoint presentation „Sponsors & Supporters“ shown during the congress
- After the congress you will receive the complete list of participants including contact details\*

**EUR 1,100.-**

### 2.2 Enclosures to the congress bags/portfolios

Includes:

- Numbers of enclosures are not limited (size max. A4)
- Logo on the congress website
- Logo on the PowerPoint presentation „Sponsors & Supporters“ shown during the congress
- After the congress you will receive the complete list of participants including contact details\*

**EUR 550.-**

### 2.3 Presentation of information material

Includes:

- Each company has its own presentation table
- Logo on the congress website
- Logo on the PowerPoint presentation „Sponsors & Supporters“ shown during the congress
- After the congress you will receive the complete list of participants including contact details\*

**EUR 350.-**

*\* Please note: Based on privacy laws some participants might deny the sharing of their contact details.*

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## 3. Advertising

Advertising can be placed as banners on the website or as advertisements in the abstract book (banners and advertisements supplied by the sponsor/customer):

- After the congress you will receive the complete list of participants including contact details\*

### 3.1 Banner on the congress website

Includes:

- Place an advertising banner (width 641 px, height at max 200 px) directly linked to your own internet presentation on our congress website
- Duration: 12 months

**EUR 110.-**

### 3.2 Advertisement in the final program

Format A4 (non declining), will be distributed to all congress participants.

- Inside page (full color)

**1/1: EUR 1,100.-**

### 3.3 Advertisement in the abstract book

Format 210 mm x 280 mm, declining, will be published electronically, available at the congress website and distributed to all congress participants and members of EUSAAT.

- Outside back cover (full color)

**1/1: EUR 1,950.-**

- Inside front cover/inside back cover (full color)

**1/1: EUR 1,500.-  
1/2: EUR 850.-**

- Inside page (black & white)

**1/1: EUR 1,100.-  
1/2: EUR 650.-**

Advertisements should be delivered to the Congress Office no later than 15th July 2018 and prepared according to the specifications provided upon confirmation of the sponsoring item.

\* Please note: Based on privacy laws some participants might deny the sharing of their contact details.



## 4. Congress materials

- After the congress you receive the complete list of participants including contact details\*
- Logos to be printed should be delivered to the Congress Office no later than 15th July 2018 and prepared according to the specifications provided upon confirmation of the sponsoring item

### 4.1 Lanyards

All delegates will receive lanyards for their badges. The sponsor supplies its logo to be printed by the Congress Office.

**Option:** The sponsor provides the congress with his own specific lanyards.

**EUR 650.-**  
**sold out**  
**EUR 0.-**

### 4.2 Congress bags

All delegates will receive a congress bag with all congress materials. The sponsor supplies its logo to be printed by the Congress Office.

**EUR 2,900.-**

**Option:** The sponsor provides the congress with his own specific bags.

**EUR 0.-**

### 4.3 Writing pads

Writing pads provided by the sponsor will be inserted in the congress bags. The sponsor's logo can be printed on the pad. All delegates will receive a congress bag with all congress materials. The sponsor supplies its logo to be printed by the Congress Office.

**EUR 750.-**  
**sold out**

### 4.4 Pens

Pens provided by the sponsor will be inserted in the congress bags. The sponsor's logo can be printed on the pens. All delegates will receive a congress bag with all congress materials. The sponsor supplies its logo to be printed by the Congress Office.

**EUR 530.-**  
**sold out**

\* Please note: Based on privacy laws some participants might deny the sharing of their contact details.



## 5. Social program

Sponsors of the following items will receive a special acknowledgement in the final congress program and on the congress website.

- After the congress you will receive the complete list of participants including contact details\*

### 5.1 Coffee breaks

- Sunday, 23 September 2018: 1 break + welcome drinks
- Monday, 24 September 2018: 2 breaks + drinks at the poster session
- Tuesday, 25 September 2018: 2 breaks + drinks at the poster session
- Wednesday, 26 September 2018: 1 break

**on request**

### 5.2 Business lunches

- Monday, 24 September 2018
- Tuesday, 25 September 2018

**on request**

### 5.3 Welcome reception

Held on Sunday, 23 September 2018, at the congress venue

**on request**

### 5.4 Social evening & award ceremonies

Held on Tuesday, 25 September, location to be defined

**on request**

*\* Please note: Based on privacy laws some participants might deny the sharing of their contact details.*

## 6. Congress services

- After the congress you will receive the complete list of participants including contact details\*

### 6.1 Specific visibility

Company logo will be posted on all directions and information signs, visibility of the sponsor also on the congress web site.

**EUR 1,600.-**

### 6.2 Poster session

Company logo will be displayed on each poster board and on the congress web site.

**EUR 2,200.-**

### 6.3 Young Scientists Travel Award (YSTA)

Young scientists (graduate-, postgraduate and PhD students) can apply for travel grants. The Scientific Committee will select as many grantees as financial conditions allow. And the best oral presentation by a young scientist will be awarded with a cash grant and a certificate. Applicants should not be older than 35 years of age. Sponsors will be acknowledged in the certificate and on the congress website.

**sponsors' discretion**

### 6.4 Poster awards

The best posters will be awarded a cash grant and a certificate. Sponsors will be mentioned in the certificate and on the congress web site.

**sponsors' discretion**

\* Please note: Based on privacy laws some participants might deny the sharing of their contact details.

## 7. Special requests

Please contact us, if our sponsoring proposals do not meet your expectations in order to combine or to develop a package that will suit your objectives.

For details please contact Helmut Appl at the “EUSAAT 2018 3Rs Congress Linz” via [congress2018@eusaat-congress.eu](mailto:congress2018@eusaat-congress.eu)

## 8. Reservation of Sponsoring, Payments and Deposits, Confirmation and Cancellation

To confirm your participation in the sponsoring program and/or in the exhibition, please contact:

**Helmut Appl**

appl communications & consulting e. U.

Laimbauerweg 15  
4225 Luftenberg/Donau  
Austria

Phone: +43 (0)676 4104712 or +41 (0)79 5542839

E-mail: congress2018@eusaat-congress.eu

Once the Congress Office has received the contract or order from the company, it will confirm the sponsorship item by sending the relevant invoice.

For amounts over EUR 10,000 a 50 % deposit must be paid upon receipt of the invoice. For lower amounts, the total price must be paid upon receipt of the invoice. Charges are non-refundable. All the contributions must be settled within 30 days prior to the beginning of the congress. For each amount received, the Congress Office will send a receipt.

*All prices in this prospectus do not include VAT. EUSAAT is no enterprise in the sense of the Austrian law on sales tax and is therefore not authorized to show VAT.*

## 9. General Information

### 9.1 Target audience

Inspired by the EUSAAT 2015 & 2016 participation, at least 300 participants are expected to attend the “21st European Congress on Alternatives to Animal Testing”/“18th Annual Congress of EUSAAT” in Linz, Austria. The target audience includes scientists from academia, industry, NGOs and government institutions.

### 9.2 Congress language

The official congress language will be English.

### 9.3 Congress venue

Johannes Kepler University (JKU) Linz

Altenberger Str. 69  
4040 Linz  
Austria

### 9.4 Accommodation & registration

**Congress office**  
**appl communications & consulting e. U.**  
**Helmut Appl**

Laimbauerweg 15  
4225 Luftenberg/Donau  
Austria

Phone: +43 (0)676 4104712 or +41 (0)79 5542839  
E-mail: congress2018@eusaat-congress.eu

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## 10. Contacts

### 10.1 For questions about the scientific program

**Horst Spielmann** (Head of the Scientific Committee)

E-mail: [horst.spielmann@fu-berlin.de](mailto:horst.spielmann@fu-berlin.de)

**Winfried Neuhaus** (Co-chair)

E-mail: [w.neuhaus@eusaat.org](mailto:w.neuhaus@eusaat.org)

### 10.2 For general questions - Congress Office

**appl communications & consulting e. U.  
Helmut Appl**

Laimbauerweg 15  
4225 Luftenberg/Donau  
Austria

Phone: +43 (0)676 4104712 or +41 (0)79 5542839

E-mail: [congress2018@eusaat-congress.eu](mailto:congress2018@eusaat-congress.eu)

**Please refer to the congress website for updated information  
[www.eusaat-congress.eu](http://www.eusaat-congress.eu)**

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